

THE CASE FOR YOUR COMMUNITY · HANUKKAH 5787

The Menorah of Hope

A monument of light, forged from missiles fired at Israel. One original, offered to a community ahead of Hanukkah 5787.

Eli Gross · ARTillery · www.1956ny.com

ONE ORIGINAL

A year in Hostages Square. Lit at New York City Hall and the United Nations. Now it can have a permanent home.

The Menorah of Hope stood in Hostages Square in Tel Aviv for a year. Ahead of Hanukkah 5787 it can stand in your community, lit every Hanukkah, for generations.

6 ft 3 in
tall (about 1.9 m)

1,100 lb
of missile fragments and steel (about 500 kg)

None
of the missiles it is made from took a life





THE MATERIAL

Weapons meant to take lives, reshaped to hold light.

Fragments of missiles fired at Israel from Iran, Gaza and Lebanon, together with Iron Dome interceptor parts and steel. They came into Eli Gross’s hands during his reserve service in an Air Force technology unit. He heated and bent the metal into a menorah almost two meters tall: eight lights and a shamash.

> *“None of the missiles it is made from took a life.”*

HANUKKAH 5785

A year in Hostages Square, Tel Aviv

December 25, 2024	First night of Hanukkah. The Menorah is raised in Hostages Square and lit for the first time.
During the holiday	Lit with the Chief Rabbi of Israel and hostage families. Thousands tie yellow ribbons to its branches, a prayer for the hostages.
Through 2025	White ribbons are added as hostages come home alive.
A full year	Tens of thousands see it in person. Millions see it online and in the press.



The Menorah of Hope lit in Hostages Square, Tel Aviv, Hanukkah 5785.

“The ribbons told the story of one war. The light carries a longer one.”

HANUKKAH 5786

From Tel Aviv to New York

Ahead of Hanukkah 5786 the Menorah was flown to the United States by diplomatic mail, with the help of Israel's Ministry of Foreign Affairs and the Embassy of Israel. It is already in the United States.



New York City Hall

Lit at the City of New York's official Hanukkah celebration, December 2025.



Outside the United Nations

Lit with Shira Gvili, sister of the last hostage, Ran Gvili, in a public prayer for his return. In January 2026 he was brought home. Every one of them was brought home.

Further lightings: Tribeca Synagogue, the Syrian Jewish community of New York, Borough Park and Crown Heights.

IN THE PRESS

Documented. Recognized. Its own Wikipedia entry.

> *“Last year, during Hanukkah, it was lit in Hostage Square in Tel Aviv, turning the pain of war into light.”*
>
> NYC.gov, the City of New York’s Hanukkah celebration at City Hall, December 2025

Israel National News: “From darkness to light: menorah made of missile fragments displayed in Hostages Square”

JFeed: “Hanukkah of Hope: a menorah made of rocket and missile fragments”

Coverage: The Jerusalem Post · Israel National News · JFeed · TheMarker · Israel Hayom · Ynet · NYC.gov · Wikipedia

FOR YOUR COMMUNITY

A memorial that is lit, not only visited.

A sanctuary, a lobby or a plaza with the Menorah of Hope at its center means:

- Every Hanukkah the community lights it, and the story is told again to the next generation: the square, the ribbons, the hostages who came home.
- Indoors or outdoors: a lobby, a beit midrash or a plaza. It stood outdoors in Hostages Square for a full year.
- An elegant dedication plaque, in honor of a family or in memory of a loved one.
- A place to bring guests, students and visiting groups from Israel.



Lighting with the Syrian Jewish community of New York, December 2025.

THE HANUKKAH 5787 OFFER

One original. Price on request.

Everything included.

The original

The one Menorah of Hope, with its full documentation.

Shipping and installation

It is already in the United States: domestic shipping, no customs.

Dedication plaque

An elegant plaque, in honor of a family or in memory of a loved one.

The first candle

Eli Gross comes to light the first candle with your community.

One original, sold once, at one fixed price, given in conversation. Write to grossjewishart@gmail.com and Eli Gross replies within one business day.

HOW IT COMES HOME

Two ways to bring the Menorah home

THE COMMUNITY ACQUIRES IT

For the sanctuary, the lobby or the plaza

The community acquires the Menorah for its sanctuary, lobby or plaza, where it is lit every Hanukkah. Or a circle of families shares the gift, a Minyan of Hope: a lead family and up to nine more, with every name on the plaque.

A FAMILY GIVES IT · THE WAY MOST PUBLIC MENORAHS COME HOME

A naming gift to a community they love

A family or foundation acquires the Menorah and gives it to the synagogue. The dedication plaque carries their name: “The ___ Family Menorah of Hope, in honor of / in memory of ___.” At the level of naming a hall, it is the one dedication that is lit.

If a donor acquires the Menorah and gives it to a 501(c)(3) institution, the gift may be deductible. Please ask your tax advisor about your case.

TIMELINE

In place for the first night: December 4, 2026

01

Now

A 20-minute Zoom with Eli Gross for the leadership and the donor.

02

By mid-November

Agreement on the arrangement, the placement and the wording of the plaque.

03

Late November

Shipping and installation, planned together with the community. A level base that carries about 1,100 lb (500 kg).

04

December 4, 2026

The first night of Hanukkah 5787. Eli Gross lights the first candle with the community.

The sooner we agree, the more certain it is that the Menorah is in place for the first night.

PRACTICAL MATTERS

The questions a board will ask

Where can it stand?

Indoors or outdoors. It stood outdoors in Hostages Square for a year. It needs a level base that can carry about 1,100 lb (500 kg).

Can several donors share the cost?

Yes. Many public menorahs are funded by a lead donor with a circle of supporters. We can help you prepare a short case for your board and donors.

What comes with it?

Its full documentation: the dated exhibition and press record, the Wikipedia entry, a certificate of authenticity stating that this is the single original, technical specifications, and the plaque wording agreed together.

Will it arrive in time for Hanukkah?

Yes. It is already in the United States. Shipping and installation are included, and we plan them with you.



The artist with Mayor Eric Adams at New York City Hall, December 2025.

THE ARTIST

Eli Gross

Born in Jerusalem into a Hasidic family, Eli Gross worked in high tech before the war. During more than 700 days of reserve duty in an Air Force technology unit, missile fragments and interceptor debris came into his hands. The Menorah of Hope was his first major work. After it, he left high tech to make art full time.

His studio, ARTillery, makes every piece by hand from real missile fragments and Iron Dome debris. His solo exhibition, 1956, opened in Manhattan in March 2026.



THE NEXT STEP

Light it in your community.

Watch the film

1:34, narrated by the artist: www.1956ny.com

Talk with Eli Gross

A 20-minute Zoom, at a time that suits the leadership.

Get in touch

grossjewishart@gmail.com
www.1956ny.com

“The Jewish people keep lighting in public, after every attempt to put the light out.”

The film re-creates scenes with AI from the artist’s documentation. The closing scenes are imagined.